



ENAGIC GLOBAL E-FRIENDS

Vol
195

Feb
2017



*Building
Your
Business
With
Passion*

Message from Mr. Ohshiro

The roots of Enagic came from hardship. Sometimes this is difficult for people to understand, especially for a company that proclaims realizing True Health. But to achieve this True Health, ALL THREE healths, one really needs to commit to CHANGE.

Our company motto is "Change Your Water, Change Your Life." I always stress the word LIFE in this statement as I want people's life to change for the better. But this truly requires CHANGE. True life changes. Without the heart or will to change, no success in life can be had.

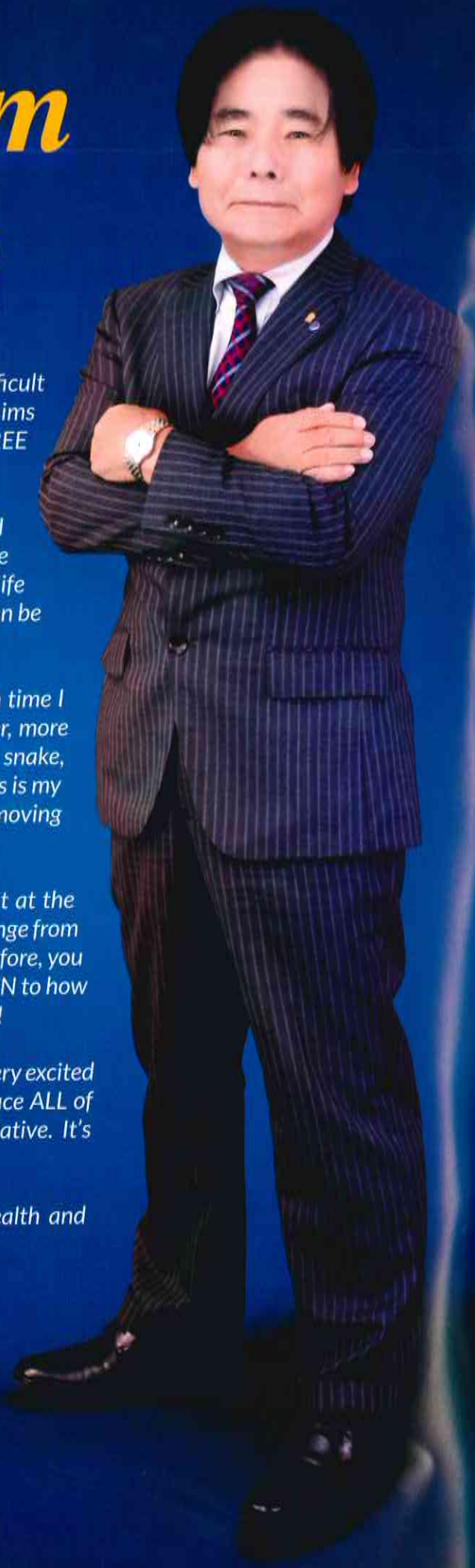
I went through many hardships and numerous challenges. Each time I too was required to change. To adapt, polish myself to be better, more creative, open to possibilities. As I'm born during the year of the snake, I don't really know how to back up so I keep moving forward. This is my advice to you: keep positive, stay open to REAL change and keep moving forward.

Fruit rots when it sits on the ground. Isn't that why they pick it at the peak moment? You also must pick YOUR chance for positive change from within Enagic. If it falls to the ground, that chance will rot. Therefore, you have to be very CLEAR about your mission to succeed. Very OPEN to how change can come about. And very BRAVE to take YOUR chance!

2017 is going to be a wonderful year because YOU are in it. I'm very excited about where Enagic is going for all of us. I'm pleased to introduce ALL of you to Okinawa and hope you will support us with our E8PA initiative. It's my chance to welcome you to my small island and celebrate!

Wishing you positive physical health, empowered financial health and splendid relationship health for all of February.

Hironari Ohshiro
CEO Enagic International, Inc.



Distributor Profile

Steve Park
Youngest 6A in America!



Youth on fire! Steve Park of California has proven that with the right desire, focus and motivation, ANYONE can achieve the Enagic dream. Steve lit up the digital world and crafted a team so quickly that he rose to achieve the rank of 6A, as the YOUNGEST ever person in America. And his conquests aren't over yet! Steve is eyeing the expansion of his team within 2017 with plans to empower his social media strategy.

Steve created his entire team ONLINE. He's proven it IS possible with the right degree of effort. Steve understood that the younger generation demands a certain culture and their needs are different. So he delivered! And boy did he deliver; BIG time! He launched his global Enagic business online and continued to engage people time and again. The payoff was huge: by the age of 20, Steve Park had reached the first rank level of leadership within Enagic, 6A!

Steve shared with us that content was king on social media. His insights taught us that simple "status updates" didn't do the trick, but that innovative, interesting and engaging stories and videos captured the attention, interest, desire and final action he was shooting for. Steve's commitment to different thinking and original methods proves that in the Enagic success story, there's no one to follow but yourself. Steve certainly blazed his own trail.

Steve Park is a testament to the fact that Enagic is about finding YOUR true path to success!



Enagic Canada

After nearly two-month preparation of this ten-anniversary party of Enagic, we finally had a wonderful night on Jan. 20th, 2017. Many group leaders, distributors, new customers joined in this party. Approximately 380 people were in attendance.

At the beginning of this party, we made presentations about the Enagic company, including the history of Enagic, the sales growth of Enagic Canada, the development of the distributors' group, etc. All distributors were impressed by the improvements we have made during these past ten years and received more information and ideas about our company

and further sales. They all gained much more confidence about the future of our company which will have a positive effect to boost our sales in the future. Every distributor considered this party as a perfect one and felt quite happy and satisfied. Many distributors gave us their fantastic shows during the party. They all have talents in many fields and presented their great passion towards our company and their lives.

In brief, this party ran successfully and all participants enjoyed this party. They are more confident and looking forward to making more progress this year. Also, this party stimulated many participants's interests to attend our coming convention in March in Okinawa. We think there will be more people registering to attend this convention later on.

Here is a glimpse of what our wonderful party was like.







**Enagic Canada
10th Anniversary**





Enagic Chicago

The Chicago office ended 2016 with a holiday party. About 50 people joined in the festivities and shared their traditional food and enjoyed a warm and inviting holiday atmosphere.

The main hosts were Mr. and Mrs. Villanueva (6A) and Mr. and Mrs. Eufonio Nini (6A3-3).

They shared their Enagic business success stories and benefits of Kangen Water with all guests. Some guest brought new prospects and they loved the atmosphere of distributor's teamwork and they were impressed by Enagic business strategy.



The Chicago Office staff is excited for the New Year and looks forward to helping make 2017 Our Biggest Year!

They wanted to take this opportunity to introduce themselves to all of Enagic.



Hello my name is Akiko.

I am the office supervisor, having worked with Enagic for 6 years. People call me "the queen of processing" :)

The thing you don't know about me is I can fix a car, with minor issues.



Hi my name is Chris.

I have been a technician for 2 years. The thing you do not about me is I am fluent in English, Polish and Japanese.

Girls in the office call me "James Bond in Chicago office".



Hi my name is Tomoko.

I have been our office Assistant for 6 months. I like working at the office and meeting our distributors.

The thing you do not know about me is I am a makeup artist.



Hi my name is Mika.

I am the manager at the Chicago office. I have been with the company for almost 2 years.

The things you do not know about me is I cut my own hair.



Enagic France

Enagic France originally opened in May of 2012. It was at that time our office started to cater to the growing interest in Kangen Water by a growing number of people in France. For the past 4 years we have had the pleasure to introduce Kangen Water to thousands of people in and around France. We have done so well that we find it necessary to move to a new office, which will better serve the needs of the growing French market and our existing French Distributors and customers.

*Join us for the grand opening ceremony
at our brand new office in Paris!*

We are pleased to invite you to our Grand opening ceremony to celebrate the success of Enagic in France. Come and join us for a brunch, followed by discussions about the future of Enagic in France and the exciting news of the company worldwide.

The event will take place at our new office, 8-10 Avenue Ledru-Rollin, 75012 Paris, France from 12pm until approximately 6pm.



Enagic®
europe


Enagic France

Grand Opening Ceremony

At our brand new office/show room

Sunday 12 February 2017

starting from 12:00 for the greeting cocktail



Enagic France invites you, **distributors**, to our
Grand Opening Ceremony of our brand
new office/show room in the heart of Paris
two steps from the Gare de Lyon station!!!

Enagic France

8-10 Avenue Ledru-Rollin 3rd floor 75012 Paris, France

ATTENTION: PRIVATE INVITATION

for Enagic Distributors only.

To make your reservation, please use the following link:

[www.weezevent.com/grande-ceromonie-d-ouverture-enagic-francenc](http://www.weezevent.com/grande-ceremonie-d-ouverture-enagic-francenc)

Phone or email reservations will be taken.



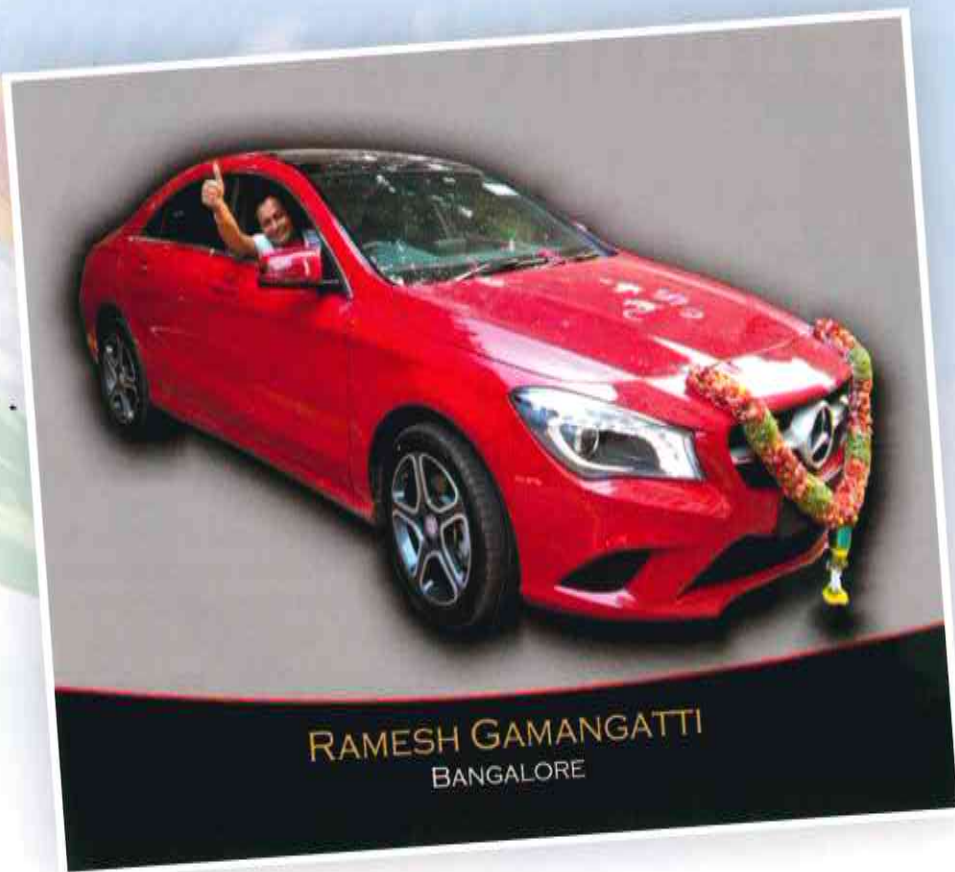
Enagic India

The newest Enagic office is helping distributors succeed!

Enagic has been aggressively expanding all around the world and the India office is one of the newest to open its doors. The office is located in Bangalore, India, which is considered the "Silicone Valley" of India, with many hi-tech companies conducting operations in this modern, growing city. Although this is one of the newest offices, distributors are already

achieving tremendous success with the help of the office staff. Ramesh Gamangatti is one such distributor, who has already achieved great success and is on his way to becoming one of the most successful distributors in India.





Ramesh is originally from Bangalore, India and was introduced to Enagic and Kangen Water a little over a year ago by one of his friends. He decided to attend one of the "Kangen Water Seminars" held at the Bangalore office. During this time, Ramesh's wife was experiencing some health issues. After understanding the benefits of Kangen Water presented at the wellness seminar, he decided to purchase his own machine. His wife started drinking the water and, once she was properly hydrated, her health started to improve. These improvements lead Ramesh to start pursuing the business side of Enagic, where he started sharing the benefits with other people. He has become a solid Distributor Leader, conducting Kangen Water seminars and training sessions.

He was able to achieve the distributor rank of 6A very quickly and is on his way to becoming a 6A2. Not only has Ramesh experienced success with Enagic, but his daughter also became a distributor and she is promoting Enagic and Kangen Water. While he is still somewhat new to the Enagic business, his success has already allowed him to fulfill one of his lifelong dreams. He was able to purchase a very nice luxury vehicle. He continues to spread the word of Enagic to all of his friends and relatives and is rapidly building his Enagic business. His next major goal is to achieve the distributor rank of 6A2-3, which he plans to achieve by focusing on providing support to his team and to keep promoting Enagic to everyone in India. **Congratulations Ramesh!**



“THE CIRCLE OF COMPASSION”

As an Enagic Distributor the Circle of Compassion should play a huge part in how we conduct business and even how we live our lives.

In order to truly comprehend the vision of Mr. Ohshiro you must first understand the principles of this ideology. Creating the foundation of the Circle of Compassion is the how the concept of **True Health** was originally founded. The idea of True Health was introduced by Mr. Ohshiro many years ago and had a very simple goal: help a single person achieve True Health and then that person, in turn, helps someone else do the same thing. By helping others discover the benefits of True Health, we close a loop of the Circle of Compassion.

True Health, the foundation of the Circle of Compassion, is made up of three different aspects of health. The first is **physical health**. Without physical health, we have nothing. All the money in the world means nothing if you are too sick to enjoy it. Although all three aspects of health are important, physical health is the framework on which the others are built. After physical health is **financial health**. Once you are feeling great, you should also be able to thrive financially, which is the reason Mr. Ohshiro created the Enagic Distributor business; as a means to discover financial health. The last health is **mental or spiritual health**.

This is a health that helps you discover who you are and what is truly important to you. Kind of “why am I here” and “what legacy do I want to leave”, combined into one. It is a health that differs for all people and may include spirituality, religious belief or simply your core convictions regarding life. When all three aspects of health are achieved, then a person has realized True Health. Once a person has realized True Health, then they are ready to complete the Circle of Compassion, by sharing what they have learned and helping others to achieve True Health.

Every Enagic Distributor should strive to discover True Health for themselves and their family members. By experiencing the benefits of True Health, each person is in the position to be able to effectively share with compassion and help others discover this amazing concept. Remember each day that the mission you are a part of is much more than simply selling a consumer product; our mission is to bring True Health to the world and to allow everyone to experience the Circle of Compassion!

Enagic Training; Empowering the Message of True Health



Enagic has always prided itself on the lineage transmission of the wisdom of our Founder, Mr. Hironari Ohshiro through the advanced ranks of our distributors. As the company grew and expanded globally, more and more leaders were able to impact the True Health message of Mr. O through their seminars, trainings and gatherings.



In 2014, Mr. O brought on **Mr. Katsuma Isobe**, a professional human-based-marketing pro to create an official training division within Enagic. It changed it all! Mr. Isobe was able to weave his own 40+ years of experience with Enagic's unique marketing platform to create an empowering and lasting impact. This advanced

training has now impacted thousands of distributors globally over the past few years and sparked a renewed interest and promulgation of the True Health philosophy.



Mr. Isobe also developed the Enagic Train the Trainers program; a 3-day course on only open to 6A's that focused on advanced leadership topics and the inner psychology of success. This residence course was conducted twice in Southern California and once in New York, giving birth to close to 150 certified Enagic trainers. These trainers

can now look to the examples of **6A12-4 Tamia Bethea Williams**, an expert in the field of network marketing, team building, perfection in leadership and human relations. Tamia took Mr. Isobe's deep and abiding wisdom and fashioned it into her own Sword of Insight to dispel misunderstands and replace them with innovative and fun trainings.

Enagic's cadres of Certified Trainers stand prepared to empower and invigorate our field of independent distributors in new and innovative styles. As our experience grows in global business, our Trainers offer powerful lessons to spread Enagic near and far.

Be sure to keep your eyes on Tamia and her army of Certified Trainers!



Mr. Isobe also invested his wisdom in a disciple of sorts, **Don Prosser**. Don has been with Enagic for over a decade now and is well-known through the field. He's served in a variety of roles but found his calling as a Presidential Trainer. Don took to heart

WHAT Mr. Ohshiro proclaims and HOW Mr. Isobe transmits and crafted a uniquely Enagic-based course: ESPRI. ESPRI stands for Enagic Success Personal Relationship Ignition experience and is composed of active, lively role-plays that put our Enagic distributors right on target to build the powerful relationships that transform lives. ESPRI also shines a strong spotlight on the personal philosophy of Mr Ohshiro by vividly supporting the THREE Healths philosophy and exposing people to the comprehensive and lasting message of Enagic.

Stay up to date with ESPRI events here:
https://www.enagic.com/enagic_espri.php

The E8PA (Enagic 8 Prosperity Association)

is the realized dream of Enagic founder and CEO, Hironari Ohshiro. For many years Mr. Ohshiro had envisioned an Enagic resort, where members could come to relax, unwind and enjoy the fruits of their labor. It would also be a place where distributors could come together to learn, not only from Mr. Ohshiro himself, but from one another. Last year this dream became a reality, as the final details and arrangements were made to officially launch and unveil the E8PA. Membership to the E8PA is now available and Enagic distributors are already enjoying the benefits that membership offers.

The E8PA resort, located in beautiful Sedake, Okinawa, is a paradise within a paradise; surrounded by beautiful beaches, flowing palm trees and rolling green hills. The resort offers many amenities, including a training center, hot spring spa, bowling alley, golf course, restaurants, and, of course, some of the most breath taking views and amazing beaches found anywhere in the world.

Mr. Ohshiro invites you to discover all the benefits of becoming an E8PA Member and encourages you to talk to your local Enagic office or your 6A2-3 distributor leader to find out more. As an E8PA Member, you can find and lead your own way to success by rediscovering True Health at the birthplace of Enagic.







Mr. Ohshiro's Birthday Celebration

2017 E8PA Global Convention in Okinawa, Japan

Are YOU ready to celebrate the **2017 E8PA Global Convention in Okinawa, Japan?** Come experience the wonder of Enagic on March 16th and 17th as we share moments in the birthplace of Enagic : **Okinawa, Japan.**

ELIGIBILITY	•E8PA Cardholder or	
	•New 6A or above distributor ranking up during period between Nov 2016 and Feb 2017.	
PARTICIPATION FEE	•E8PA Cardholder	US\$100
	•Non - Cardholder Playing Golf / Sightseeing on March 18th	US\$500
	Free time in Naha on March 18th	US\$400
	•Family member of E8PA Cardholder	US\$480

* Transportation and meals in Okinawa are included.
* Air Fare and hotel accommodation fees are NOT included.
* Osaka factory tour is optional. Please contact your registered Enagic branch for arrangement.



3/15

Transportation provided from Naha Airport to the hotel in Nago

3/16

Training Day by top Enagic Distributors

3/17

Global Convention

3/18

Golf Competition Sightseeing/Free time

3/19

Transportation provided from the hotel in Naha to Naha Airport



For Registration and Inquiries
Please contact your nearest Enagic office.



MARCH 2017 ENAGIC GLOBAL CONVENTION TOUR

GLOBAL CONVENTION ITINERARY

3/15/2017	Okinawa Arrival
3/16/2017	Training by top distributor
3/17/2017	Global Convention
3/18/2017	Golf Competition/Sightseeing
3/19/2017	Okinawa Departure

Condition:

1. E8PA card holder or
2. New 6A or above distributor ranking up during period between Nov 2016 and Feb 2017

Procedure:

1. Flight Reservation

Contact H.I.S. and "Enagic convention tour" to book the entire itinerary to go to Okinawa. H.I.S. arranges your flights.

H.I.S. International Tours Inc.,
2130 Sawtelle Blvd. Suite 207
Los Angeles CA 90025

TEL: (424) 340-2067 FAX: (424) 340-2073
Toll Free: 1-844-615-6455

** For USA distributors only*

2. Apply for Enagic Convention

After booking your flights, send the Global Convention application form to Enagic.

3. Okinawa Hotel Reservation

Contact the travel agency (OTS) in Okinawa via email 2017e8pa@otsinfo.co.jp to book hotel in Okinawa (they will ask your ID# and kinds of e8pa card)

Tech Talk

What is WQA certification?



When it comes to product safety and quality, **Enagic is the Gold Standard** of the Water Ionizer industry. Here is a detailed explanation of the Gold Seal Certifications we have received through the Water Quality Association.

NSF42: Certification means that a production model of the listed line of drinking water treatment units was tested at the Water Quality Association laboratory, or any of the other testing laboratories recognized by the Water Quality Association, and was found to meet or exceed the standards for reduction of specific aesthetic-related contaminants in drinking water. In addition, the materials and components used in these certified drinking water treatment units have met the rigorous safety and structural integrity and strength requirements set by industry Standard NSF/ANSI-42.

What this means to you, the distributor, is that you can assure your clients that the machine they are buying has been rigorously tested for both safety and quality. Every part that comes in contact with water from adapter to end of the flexible hose was

extraction tested. This test process is where the units are exposed to water and soaked for 72 hours. The water is then tested for any chemicals that leach into the water from the internal parts to ensure that nothing harmful is leached into the water from the units. Next, the machine is placed under 150psi of pressure and plugged to test the integrity and quality of the materials used. This test establishes that in the case of a clogged filter that the machine will not leak under built up pressure. The build quality is then tested as the product is then cycled with 50 psi of water pressure for 1 minute on and 1 minute off for 10,000 cycles. This assures the life span of the unit to be sure it will stand up to day to day use and continue to perform as expected.

CSA B483.1: This is the Canadian standard required for sale in certain areas of Canada, namely Quebec. This standard requires that the machine not only pass all of the required tests for NSF42, but also must pass a life cycle testing for the unit as well. This testing is 50 psi for 50,000 cycles for the diverter. The diverter is cycled through all settings in 5 second intervals (by hand) 50,000 times. In order to pass the test, the diverter cannot leak or require any extra pressure to operate or torque to change setting throughout the entire test process.

NSF372: Certification for NSF/ANSI 372 (Previously, WQA's Other Recognized Document (ORD), ORD0902), was established by the WQA to compile the minimum requirements for the evaluation of lead content in drinking water products, material, and components for compliance to laws, regulations, or other restrictions for lead content. NSF/ANSI 372 combines the lead content calculations from NSF/ANSI 61 - Annex G and the testing protocol established by the California Department of Toxic Substances. Certification to NSF/ANSI 372 demonstrates compliance to the following: California Health and Safety Code Section 116875 definition of "lead free" (A.K.A. NSF/ANSI 61 - Annex G, AB 1953), and Vermont's lead in consumer products law, 9 V.S.A., Chapter 63, Subchapter 1C, and Any other law, regulation, or restriction on lead content that may use the same calculations and testing protocol to demonstrate "lead free" compliance.

This is the easiest of the certifications to acquire; nonetheless it is important, as you cannot sell water treatment devices without this certification in certain states, including California and Vermont. Nationwide requirements for lead free certification will soon go into effect, but since we have this certification, our machines are already covered. This certification has been obtained by at least one other company that sells water ionizers. However, as started earlier, this is the easiest to acquire and one of the most basic certifications available, which may explain why this is the only certification other brands have attempted to secure.

NSF18: This Standard contains requirements for equipment and devices that manually dispense food or beverages, in bulk or in portions. The materials, design, and construction requirements of this Standard may also be applied to an item that is manufactured as a component of food and beverage dispensing equipment. This Standard does not apply to vending machines, dispensing freezers, or bulk milk dispensing equipment covered by the scope of other NSF Standards.

NSF18 is our newest certification. It has been required of us in areas of Washington State; however, this certification is applicable to users in restaurants and areas nationally where the public will be served this water. It certifies the machine as a manual Food and Beverage dispensing unit. Sampling water at fairs, tradeshows, is now possible with this certification. To obtain this certification, the machine must pass NSF42 and also be sanitary and have a way for user to maintain sanitary conditions throughout the life of the unit. Must pass vermin testing and design specs for making sure anything isn't supposed to get into the unit will not get into the unit. The dispensed food item must be safe for consumption from the unit throughout its life span when properly maintain as per the user's manual and provided instructions.

Enagic Inc, is extremely dedicated to not only producing the best Kangen Water, but also striving to provide you the best piece of mind in the industry. It doesn't matter if you are selling and using the Leveluk brand water ionizers, you can be assured you dealing with the best. WQA Gold Seal Certification is a timely and very expensive process, but we feel is important to subject our products to the highest standards. NO COMPANY in the entire industry has the level of safety and quality certifications that Enagic has secured for our products. As our products continue to spread around the world, we will continue to seek out certifications to ensure that the products we offer will always be the Industry Gold Standard. Our main goal is simple: to give our customers the best product in the market...period!



ULTRA-E™

SUBMICRON DEPTH FILTRATION

The **ULTRA-E Submicron Depth Filtration Series** manufactured using a proprietary, patented, electroadsorptive media technology, are capable of **removing submicron pathogens and inorganic contaminants through electro-adhesion and ion exchange**. This technology makes it possible for a nonwoven media to produce filtration efficiency comparable to ultra membrane filtration but at very low pressure drop, with high flow rates and high loading capacity working equally well in fresh, brackish or salt waters.



The **ULTRA-E** media consists of coated micro-glass fibers produced using a wet laid nonwoven manufacturing technology. The base media is laminated between layers of spun-bond to provide both strength and pleat support. The media in the **ULTRA-E** filter is NSF 61-approved (Drinking) Water System Components - Health Effects), and -USP Class VI testing and endotoxin testing.



(Turn over for benefits and features of ULTRA-E)



ULTRA-E

SUBMICRON DEPTH FILTRATION

The ULTRA-E filter reduces or removes the following pathogens:

- >99.99% viruses (polio, rotovirus, norovirus, etc.)**
 - >99.99% bacteria (e coli, legionella, pseudomonas, etc.)**•
 - >99.95% cists (giardia, cryptosporidium, etc.)**
- **Tested by a certified laboratory in the U.S. (testing was done at 6.5pH)

The ULTRA-E filter removes or reduces the following heavy metals:

- >95% Lead**
 - >90% Ferrous Iron **
 - >95% Arsenic V**
 - >95% Cadmium **
 - >85% Chromium**
 - >75% Selenium **
 - >60% Mercury
- **Tested by a certified laboratory in the U.S. (testing was done at 6.5pH)

The ULTRA-E filter removes or reduces the following organics and inorganic chemicals:

- VOCs (volatile organic compounds)
- PCBs and BPA
- Residual pharmaceuticals
- Biotouling precursors: organic acids, proteins, polysaccharides

Applications for and industries benefitting from the ULTRA-E filtration process:

- Residential use where cost effective systems must be used and presence of pathogenic-laden water is of ongoing concern
- Food and beverage industry for high purity water
- Pharmaceutical industry for high purity water
- Commercial pre-RO and ultra filtration treatment to sustain the life of the membranes
- Greywater recycling for removal of pathogens
- De-salination for pre-filtration
- Other high purity applications
- Water re-cycling treatment for circuit board industry

Benefits using the ULTRA-E Filter Cartridges versus other medias:

- Finer particle retention and filtration capacity (2 to 3-micron pore size comparable to a 0.05-micron size for virus removal)
- Higher loading capacity (up to 25 times greater)
- Greater efficiency in salt, brackish and fresh water
- Wider pH operating window (4-9pH)
- Very low pressure drop (approximately 2 psi)
- Lower cost of awnership
- The capability of using one stand-alone filter system to achieve pathogen, heavy metal, chemical and organics removal or reduction.

- Initial Set Cost \$70.⁰⁰
- Replacement Filter \$50.⁰⁰
- Replacement Housing \$25.⁰⁰

Road to 6A

Profits Through Passion

It is said that if your career is something you are passionate about, you will never “work” a day in your life! If this is true, many Enagic Distributors will never work a day in their lives, because their business is built on passion! It’s easy to understand why so many distributors become so passionate about the Enagic business. They are helping to spread True Health, which is something that just about anyone can get passionate about!! Here are a few tips and hints to help you turn your passion into profits as you build your Enagic business.

- 1.** Work with other passionate people. Building your business is much easier with positive, likeminded people, so always be on the lookout for passionate prospects!
- 2.** Share your passion. Don't be afraid or embarrassed to let others know about your passion for Kangen Water and the Enagic business. Carry your water bottle all the time. Share information with others. You may just share something that changes a person's life!
- 3.** Keep the passion alive. Don't let minor setbacks hinder your passion. Remember to look at the “big picture” and the things that attracted you to Kangen Water and the Enagic business.
- 4.** Make “Fun” a priority. Being passionate about a business is much easier when you are having fun! Most distributors have a lot of fun in this business, so make sure you are always maintaining a healthy balance between working hard and having fun!
- 5.** Expand your passion. For most Distributors the passion they have for Kangen Water and the Enagic business grows over time. The more positive experiences they have, the more lives they touch, the more success they enjoy, the greater their passion becomes!

Road to 6A

Passion With A Purpose

How many people are really passionate about their "job"? For many it might be time to dust off their dreams and think about the future. Although expertise is essential for success in the 21st century, it's just not enough to just be an expert anymore. The truth is knowledge is ubiquitous & free and technology is creating changes on an almost daily basis. Consider this, one in every five people now owns a smartphone; an increase of nearly 1.3 billion users in four years. To give you an idea of the amazing speed of change, consider that it took 39 years for landline telephones to move from 10-percent to 40-percent market penetration in the United States; smartphone companies achieved this goal in less than three years. Like it or not, we are part of a global transformation. We've evolved from the industrial age, when labor skills were valuable, to the information age, when knowledge mattered most, into the 21st century, the golden age of innovation and problem solving. Fortunes will be made by those that embrace this reality.

Kevin Kelly, the author of *What Technology Wants*, predicts that 70 percent of the jobs that exist today will be phased out with technology by the end of this century. The standards of the past are not working. It's estimated that more than two thirds of the American economy is based on unsustainable consumer spending, and our annual garbage output is now more than 17 times the collective weight of the entire adult population of the U.S. We simply cannot stay the same. The mundane routines of the past are being absorbed by the bright light of a future where the term "status quo" no longer resides. Although impossible to imagine, the rapid speed of improvement in technology means that some sort of technology will soon be used to replace any job that does not involve actual people providing a solution to a real problem. If someone's work is contributing to, rather than solving, the world's problems, how long do you think their career will actually last? The paradigm shift is happening now. Cutting-edge solutions have replaced mindless consumer spending as the golden currency of the 21st century, and real problems, rather than invented needs, are the new career paths. Innovation is not only a minimum requirement for career longevity; it is a fundamental need for our future survival.

Passion with a purpose is the new foolproof formula for success. While everyone might not be as bold as Elon Musk, who envisions space travel as a solution to our environmental problems (he is working on building cheaper, faster rockets so that humans can potentially inhabit other planets), but people can certainly make the important difference they were born to make. We all matter and we can all help when it comes to solving the problems of this world.

Road to 6A

Ask your prospects
four critical questions:

- 1. Do you have something to fall back on in case your job is outsourced to automation?**
- 2. Do you know who you are and what you REALLY want to do?**
- 3. Are you passionate about your work / career?**
- 4. Are you engaged in creating or providing a solution to a real-world problem?**

If the answer isn't "yes" to all four questions, they'll likely be left behind in the new, innovative, solution-based economy.

There is a brilliant silver lining to all this change: while there are more problems than ever, there are also more solutions. Technology now allows for worldwide collaboration and revolutionary impact with almost no barriers. Enlightened innovation is here. Share the solution of True Health with others and become the agent of change you were meant to be.

This is what tens of thousands of Enagic Distributors are doing. When speaking to prospective distributors, talk to them about the changing landscape of the world economy and discover what role they want to play. Have them consider their passion. Discover their unique reason for being here. Why are they working? What are they meant to do? Do they want to be a part of something BIG? Without this discovery, they will all fail, because the demands of success have changed.

The word "passion" has its roots in the Latin word "pati," which translates as "suffer." Whether they realize it or not, they are either neglecting their heartfelt desires by numbing themselves with complacency or they have discovered their passion and are using it for good. Passion is the force that drives people toward solutions that are not achievable with a mundane mindset; it is the intrinsic motivator that inspires us to collaborate on a global scale and achieve our goals. When passion is combined with focused purpose and intentional action, we achieve self-mastery. We become willing servants to our hearts rather than slaves to a dead-end future.

There are people without hope, who have forgotten how to dream; we need them and they need us. Bring them and their dreams into the world of Enagic with heartfelt passion and allow them to feel hope. Let them become one of the driving forces that propel the great tsunami of change to wash away the uncertainty of their past and forever alter their future for the better. Help them make the difference they were born to make; discover the success you were born to achieve!

Cooking *with* Kangen

Valentine's Day Dinner for Two

Chicken Breasts with Mushroom Cream Sauce and Rice

Ingredients:

- **2** 8-ounce boneless, skinless chicken breasts
 - $\frac{1}{2}$ teaspoon freshly ground pepper
 - $\frac{1}{4}$ teaspoon salt
 - **1** tablespoon coconut oil
 - **1** medium shallot, minced
 - **1** cup thinly sliced mushroom caps
 - **2** tablespoons dry white wine
 - **$\frac{1}{8}$** cup reduced-sodium chicken broth
 - **$\frac{1}{8}$** cup Kangen Water 9.5
 - **2** tablespoons heavy cream
 - **2** tablespoons minced fresh chives
- Clean produce with 11.5 pH Strong Kangen Water, then with 2.5 pH Strong Acidic Water, followed by a 9.5 pH Kangen Water rinse.
 - Season chicken with pepper and salt on both sides.
 - Heat oil in a medium skillet over medium heat. Add the chicken and cook, turning once or twice and adjusting the heat to prevent burning, until brown, 14 to 18 minutes. Transfer to a plate and cover with foil to keep warm.
 - Add shallots to the pan and cook, stirring, until fragrant, about 30 seconds. Add mushrooms; cook, stirring occasionally, until tender, about 2 minutes. Pour in wine; simmer until almost evaporated, scraping up any browned bits, about 1 minute. Pour in broth and Kangen Water 9.5 and cook until reduced by half, 1 to 2 minutes. Stir in cream and chives; return to a simmer. Return the chicken to the pan, turn to coat with sauce and cook until heated through, about 1 minute.
 - Place one breast on each plate, evenly drizzle cream sauce over each piece.

Serve with Enagic gourmet rice (Coming To USA Soon!) and vegetable of choice.
Fresh asparagus or green beans recommended.

Live Healthy - Live Delicious!



Enagic®

還元米

Kangen
Rice

Grown in Japan
with Kangen Water®



Soaking rice seeds in Strong Acidic Water prior to planting.



Secondary disinfection with Strong Acidic Water during transfer to be planted.



The seedlings are sprayed regularly with Strong Acidic Water to keep them healthy.



Strong Kangen Water is added to the rice paddy water to help promote strong healthy root development.



Comparison of roots (Left: Electrolyzed Water, Right: Agrichemical)



Strong Acidic Water is sprayed regularly to keep the rice healthy throughout its entire growing period.

Health Hints

Staying Healthy During Cold & Flu Season



At this time of year it is essential that we take care of our immune system, as many of us will be exposed to a variety of seasonal issues, like colds or the flu. We will be seeing more people and going to more public places, like the mall to do seasonal shopping, so start preparing now to fend off these holiday bugs. The immune system is unlike any other system within our bodies with a complex interaction between several glands, proteins, tissues, chemical compounds, hormones and gut bacteria. These interactions are all involved to help achieve optimal immunity and in its simplistic form, the immune system comprises specialized white blood cells, which learn what belongs to the body and what does not. Dehydration can be a major contributing factor to a compromised immune system, so be sure

to drink enough Kangen Water every day. The role of the immune system is to protect the body against many pathogenic bacteria and viruses on an ongoing basis. Any organism that attacks our system will cause infection and disease; it is the optimal working of the immune system that helps destroy these organisms in order to prevent any further damage and infection. In order to keep your immune system in top working condition, drink plenty of Kangen Water, but also consider increasing the number of UKON supplements you are taking each day. If you are taking 3 capsules per day, increase it to five; if you are taking five, increase it to eight. By increasing the number of capsules you take each day you are giving your immune system an extra boost, helping keep you healthy and happy!

Mr. Ohshiro

Success Story

On Track To Achieve A Major Goal...

"A million global distributors

Today, there are more than 650,000 Enagic distributors around in world. The "kangen water from Okinawa" that Ohshiro started with his wife, Yaeko, started selling by themselves has now traversed oceans, soared over mountains, crossed borders, and got over cultural and linguistic differences, to become a water that is drunk and loved by families all over the world. And its momentum continues to increase, month in, month out.

A look back at how the business has expanded globally and into new markets up until now suggests that within four or five years, Enagic will have one million distributors worldwide. Enagic has a very strong growth rate. It was only twelve years ago that the business moved into the US, and as of now Enagic already has 200,000 distributors. Sales in the EU market are growing steadily and performance in Asian countries is a sight to behold. Customs change with countries, and it's true that the way distributors are handled does differ according to their countries.

It's certainly not easy managing so many distributors adequately. For example, Malaysia is a Muslim country, which means that lease agreements must be adjusted to allow distributors the space to conduct religious activities. Some countries have no notion of freedom of

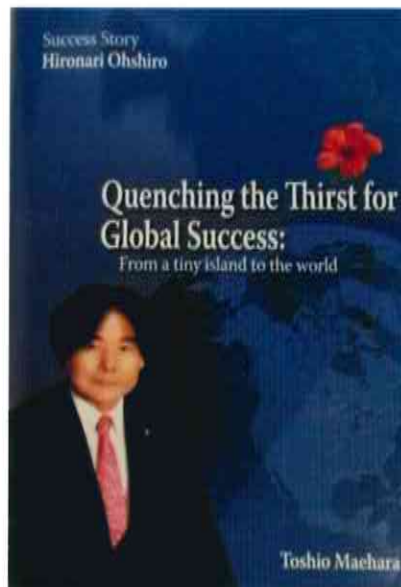
choice in religion. In Italy, for example, long lunch breaks, known as "riposo", of 3-4 hours are taken, but then work continues until late at night. The idea that wine can be cheaper than water is something which doesn't make intuitive sense to the Japanese.

It's easy to bundle everything together into the term "global business", but this must be backed by an exacting framework of management, administration, human resources management, and strategy.

Our 650,000 distributors comprise people of many different ethnicities: Asians, Caucasians, black people, Hispanics, Latin Americans, ethnic minorities. Even within the States, there can be cultural differences between white and black Americans. And there can be big differences between Americans of Japanese descent and native Japanese. Enagic is showing strong growth in the face of the world's dynamic population. Enagic continues to have an economic impact on individuals and bring about significant changes to their lifestyles.

It will not be long before one million distributors are aboard the SS Enagic, as it sails across the ocean seas to further success.

Today, Enagic products are exported to more than 120 countries worldwide."



Above is an excerpt from the book **Quenching the Thirst for Global Success**, the Success Story of Hironari Ohshiro. It is filled with incredible lessons, motivational stories and the actions that were taken to create Enagic. A must for distributors, it is available at www.enagic.com/shop

Just For Laughs!

IS IT LOVE?

WWW.TOONDOO.COM

This has been an amazing day!
I can't believe we just met, yet
we have so much in common...



...we like the same movies, the
same music, the same books,
the same foods and we both
have an Enagic SD501!
I think I may be in love!



I know! It's crazy, but I feel the
same way! Oh, by the way, I
don't have an SD501 by Enagic,
mine is some other brand.



Yeah, I don't think this is gonna
work out...





Are you putting the HOTTEST marketing tool to work for you? The Enagic Change Your Life magazine, introduced at the 2016 Global Convention in Las Vegas, is one of the best marketing tools ever produced by Enagic! More than just a lifestyle magazine, it is a 100 page magazine filled with stories of inspiration, information about the company, a snap-shot look at the ranking system and a brief introduction to Enagic founder, Mr. Ohshiro.

This is the PERFECT resource for your serious business prospects. It features stories of successful distributors from all over the world. While every story is different, they all have one thing in common... the fact that the Enagic business is what turned their dreams into reality! This magazine is an absolute MUST for any serious distributor!

The Enagic Change Your Life magazine is high quality, beautifully produced, with vivid images and inspiring information. Including...

- History of Enagic
- Global Offices & Service Centers
- Certification Information
- Ranking System
- Product Profiles
- Enagic Factory
- Opportunity Overview
- Distributor Leader Feature Articles
- and much, much more!



Have a copy for your coffee table and have a few copies on hand to give to your best business prospects. Share with them these incredible stories of success, brought about by hard working individuals dedicated to the idea of True Health. Quantities are limited, so get yours today!

Available on the Enagic online store at www.enagic.com

There are product demonstrations, distributor trainings and many other events all around the United States. Use the links below to check out what's happening or visit the Distributor News section on www.enagic.com for additional event details.

 **KangenEvents.com**

<https://www.kangenevents.com/events/list>



Enagic Presidential Trainer Don Prosser leads the ESPRI program and developed it, having presented it for the past two years. Don brings to light a concise one-day program and over a decade of experience with Enagic. Experienced in developmental psychology and life coaching, Don wraps proven self-development strategies with YOUR involvement, crafting a marriage of insight and FUN! Can you imagine what YOU'LL experience?

 **ESPRI**
Evoking YOUR inner greatness!

Enagic
Success
Personal
Relationship
Ignition (Course)

Check out the ESPRI schedule for this month

https://www.enagic.com/enagic_espri.php

Las Vegas, NV

Kangen Water Store – Distributor Center



**8868 S. Eastern
Ave, Suite 108,
Las Vegas, NV
In the Sansone Regal
Cinemas Center**

**Monday - Saturday:
10^{AM} - 6^{PM}
Sunday: 12^N - 5^{PM}
702-333-0427**



**Kangen Water is now
available in Las Vegas!**

**An Enagic authorized Kangen
Water Store is now open in
Las Vegas!**

**This will be a FULL SERVICE location and
you will be able to do the following:**

1. Purchase Enagic Water Ionizers
2. Purchase Enagic Authorized Filters
3. Purchase Enagic Supplies
4. Purchase Enagic Authorized Sales Aids
5. Attend product training seminars
6. Have your ionizer E-cleaned & serviced
7. See Enagic water demonstrations
8. Sample Enagic Kangen Water
9. Meet with other Enagic Distributors
10. Learn about the Enagic Opportunity

Come by to meet our Courteous and qualified staff!

Enagic's official backoffice and distributor marketing tools

Seamless online ordering tied automatically to your Distributor ID

Receive orders online hands-free!

Many websites to choose from!



Robust backoffice :

- Contact Manager
- Prospect Emailer
- Task Manager
- Conference Call Audio Library
- Social Media Promotional and Viral Graphics
- Growing Database of Pre-written Marketing Emails
- Email Tracking to target your most interested prospects!

And much more!



enagic·mobi

- Get the official Enagic app to take your business on the go
- The easiest order placement system ever seen before!
- Kangen demo videos at your fingertips!
- Manage your contacts, import them to your phone!
- Capture new prospect information and send them automatic newsletters!



DEMO VIDEO

<https://www.enagicwebsystem.com/mobi>



Download on the App Store

<https://www.enagicwebsystem.com/mobiapple>



ANDROID APP ON Google play

<https://www.enagicwebsystem.com/mobiandroid>



***Congratulations
to each of you
for your outstanding
achievement!***

In addition to providing Enagic Distributors with information and resources to help them succeed, the Executive E-Newsletter will also serve as a way for us to recognize the outstanding achievements and rank advancements of our valued Independent Distributors. While we would like to be able to recognize each person who has advanced in rank by name, the sheer volume of new distributors advancing in rank makes it impossible. Instead, we will recognize each person that advances to the rank of 6A and above by name in this section of the newsletter. We are extremely grateful and very proud of the achievement of each person listed below and we encourage every distributor to work hard to achieve the rank of 6A and above so that your name may be proudly displayed with those that are moving up the ranks in the Enagic business.

ELISE Y. SASAKI SILVA	Brazil
XIANMIN XU	CANADA
ULA INTERNATIONAL HEALTH DEVEL#2	CANADA
DAO ANH THI VO	CANADA
VINH SON DANG	CANADA
1080410 BC LTD	CANADA
CAMERON W REIS	CANADA
JING SUN	CANADA
BLUU ENTERPRISES INC	CANADA
CROSSOVER VENTURES LTD.	CANADA
JÉSSE J GARNIER	CANADA
BLAISE GARCIA MARKETING LTD. #1	CANADA
CIOBANU RALUCA	EU
JOANNE DENN	EU
ENERVIDA CANDELARIA S.L.L.	EU
FINING SRL	EU
GERTRUDE POGRIES #4	EU
RESSA ANN BALICAS	EU
SC ONACA AGENT DE ASIGURARI#2	EU
SZABO ATTILA IMRE	EU
ANNE ONTWIKKELING EN EDUCATIE #2	EU
5 MELO SL	EU
SWAT INVEST SRL	EU
CHAN CHUN KAM	Hong Kong
YIP PUI WAH	Hong Kong
LEE LAM CO/LIU HON CHOI	Hong Kong
TAM WING HEI	Hong Kong
SIU CHI KEUNG	Hong Kong
MILLIONARE CLUB CO.	Hong Kong
S&A TRADING CO.	Hong Kong
KANGEN WATER PRO	Hong Kong
HEALTH REFORM	Hong Kong
JOY GIANT LTD/ HAU SZE YIN IRIS	Hong Kong
LAO HIN IEONG	Hong Kong
VISION OF STAR INTERNATIONAL LTD	Hong Kong
LAW YAT FAN	Hong Kong
TAI KING KI DANKEY	Hong Kong
GREAT POWER TRADING CO/HO KING TO SAM	Hong Kong
LIN LI LI	Hong Kong
PALANGAPPA K M	India
CV. TRUE HEALTH INDONESIA	Indonesia
YUSSA MARULLI	Indonesia
ENDANG SUSILAWATI	Indonesia
FACHREZA PRISMAYANTO #2	Indonesia
CV. ANDHYKA AMAZING TEAM	Indonesia
JUSMAN S. KOM #2	Indonesia
FITHRIYYAH SHALIHATI	Indonesia
DRS. MUHAMMAD AMIN DAULAY MSI	Indonesia
EUIS SETIARSIH	Indonesia
RIPTINA WULANDARI	Indonesia
STEFANUS ERIK ADHI RIAN TO	Indonesia



CHUO KUOK HING	Malaysia
LIM POH AN	Malaysia
TEE SIEW CHING	Malaysia
KANGEN ACE ENTERPRISE	Malaysia
MUHAMMAD IRFAN BIN BASIR	Malaysia
MOHD RADUAN BIN KHALIL	Malaysia
ABDUL GHONI BIN SAAD	Malaysia
AHMAD MAHIR BIN NAWAWI	Malaysia
ABDUL RASHID BIN IBERAHIM	Malaysia
BIEN AHORA S DE RL DE CV	MEX
FOONG MEI YAN	Singapore
GUO LIANG	Singapore
鎰富國際企業有限公司簡兆辰	Taipei
MYRNA C PACE	USA
DALTON S RICHARDS	USA
JASON MONTIERDE VERDERA	USA
JOHN R DEASY	USA
CARA YAMAGUCHI KAKUDA	USA
REED YAMAGUCHI YOGI	USA
WEALTH BUILDING SYSTEM LLC.	USA
VERONICA M. PEREZ #1	USA
JUSTIN JANOVICH AND LAPTOP LIFE LLC #1	USA
ANH MAI PHUONG LE	USA
HUNG VAN DAO	USA
PARKS PROGLESS LLC	USA
CHRIS JOHANSON #4	USA
LUCILLE B LACUAS	USA
HEALTH IS WEALTH LLC	USA
REVONDA W MORSE	USA
RTFRASER INC	USA
LUKE L. BASTON	USA
MARGERY H MITCHELL	USA
EARL M WENZEL	USA
THE ENERGY HEALING INSTITUTE & HOLISTIC HEALIN	USA
PAULA DEGOVIA	USA
DONNA P. BISHOP	USA
NATALIA DE ROJAS	USA
MARVEN CRUZ FLORES	USA
CECILIA NORMITA T ANULAO	USA
KYLE C SELDEN	USA
SHIRLEY R. LEON GUERRERO	USA
TERRELLE JARON FORD	USA
INTEGRITY LIGHTHOUSE LLC	USA
KIET TUAN TRAN	USA
NGOC TRAI LB PHAM	USA

6A2



1080409 BC LTD	CANADA
PROJECT FREEDOM 35 MARKETING INC.	CANADA
SUSUMU SASAKI	EU
SC SWAT INVEST SRL #3	EU
VISION OF STAR INTERNATIONAL LTD	Hong Kong
MILLIONARE CLUB CO.	Hong Kong
TO GATHER (HK) CO.	Hong Kong
JR LOVE CO LTD.	Hong Kong
MILLIONARE CLUB CO.	Hong Kong
KANGEN WATER PRO	Hong Kong
JOY GIANT LTD/ HAU SZE YIN IRIS	Hong Kong
LIU DAN YA	Hong Kong
LIU DAN YA	Hong Kong
KARISHMA R. GAMANAGATTI	India
CV. RINI AMAZING TEAM	Indonesia
JUSMAN	Indonesia
原田靖子	JAPAN
LIAU CHUNG PENG	Malaysia
TGKC NETWORK ENTERPRISE	Malaysia
JASON MONTIERDE VERDERA	USA
DT GLOBAL MARKETING LLC #2	USA
DT GLOBAL MARKETING LLC #3	USA
JOHN H. MAI	USA
MIEKO TOKO	USA
ROMEO A. SALAZAR	USA
THE HEALING CONNECTION WELLNESS CENTER INC	USA
JEFFERY ALLEN V ESTANA	USA
INTEGRITY LIGHTHOUSE LLC	USA
HONG NGUYEN	USA

6A2-2

ORIGINAL WATER LTD	CANADA
Winners World	EU
SC SWAT INVEST SRL #2	EU
MILLIONARE CLUB CO.	Hong Kong
WATER SELLING WATER LTD.	Hong Kong
SAMIR VASANT POTDAR	India
VISTA WORLD MARKETING CORP	USA
DT GLOBAL MARKETING LLC	USA

6A2-3

0912479 B.C. LTD	CANADA
SUPERFRESH NOURISHMENT	Hong Kong
GLOBAL AFFILIATE ZONE LP	USA

6A2-4

J & R SERVICE	Hong Kong
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